

Knights of Columbus Saint Jude Council 6551 Social Media Aids & Discussion

22 August 2018

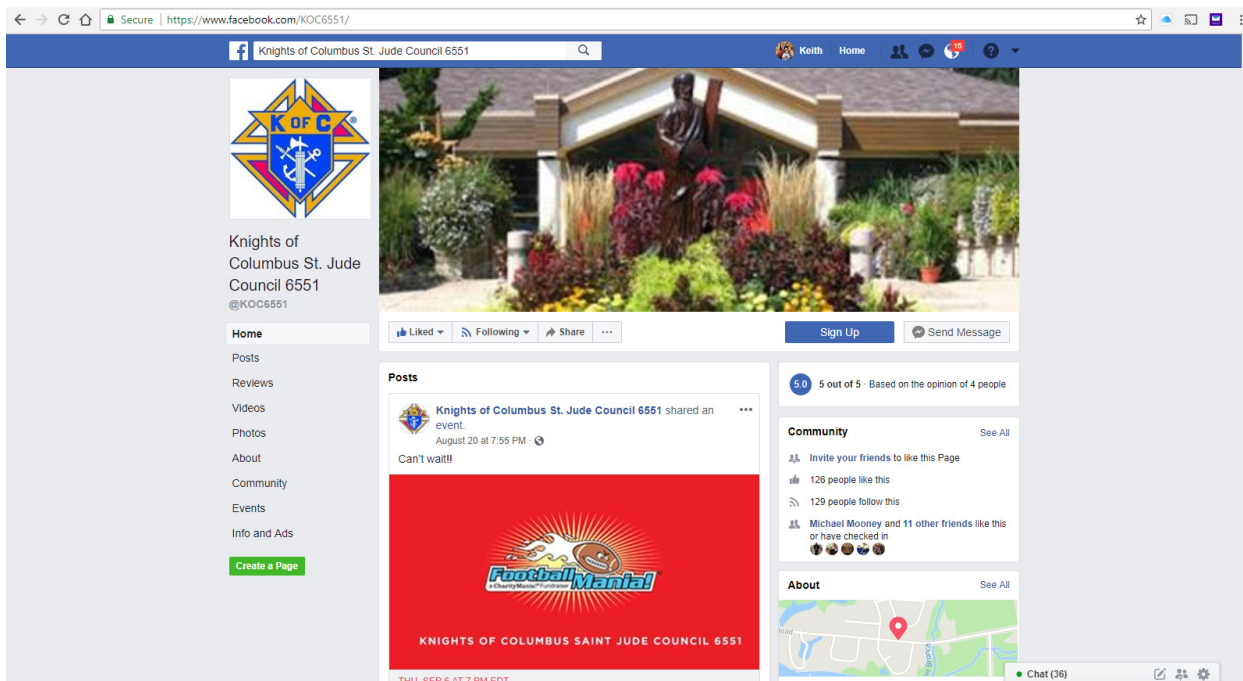
Part 1, Overview

The Knights of Columbus (KofC) Saint Jude Council 6551, meeting at Saint Andrew the Apostle Parish, Gibbsboro, NJ 08026 currently has two main entries into Social Media available on any device with access to the Internet. You are encouraged to review this brief overview and visit the links below.

Our FACEBOOK page, <https://www.facebook.com/KOC6551/>, is open to the public and is used to promote activities and events particularly fundraising that we conduct or support. It is also the place where others are encouraged to make inputs, post photos, etc. whether the GENERAL PUBLIC, Saint Jude Council 6551 MEMBERS, BROTHER KNIGHTS, or SIR KNIGHTS.

Our WEB page, <http://kofcknights.org/CouncilSite/index.asp?CNO=6551>, has many parts open to the public but is designed to be used by the Council Officers, Members, Brother Knights, and Sir Knights to post activities, events, photos, volunteer hours, etc. in the MEMBERS ONLY section.

Grand Knight (GK) Dominic Cotugno has asked me, Sir Knight (SK) Keith Werner, to work with Past GK Tom Mullen to improve the content of our WEB page and encourage the use of Social Media Aids by discussing both the FACEBOOK and WEB page for all MEMBERS by using the links above or you may access either of both of these fine Social Media resources by typing "6551 Knights" in your SEARCH BAR or ENGINE. Here is a screen shot of the current FACEBOOK entry page as seen on my LAPTOP:



The buttons under the photo of the main church do what they say they will do as do the menu buttons on the left side of the screen.

It is strongly recommended that you visit the FACEBOOK page and familiarize yourself with what is there and LIKE what you see.

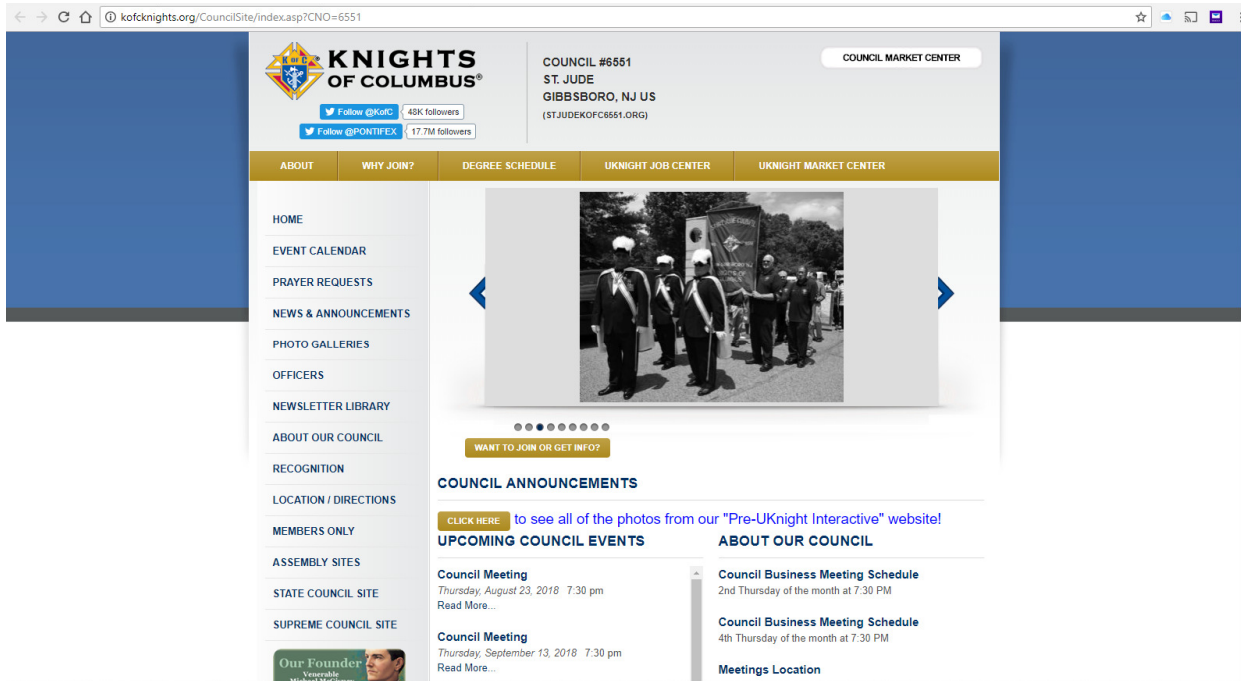
Please encourage others to view this FACEBOOK page and familiarize themselves with it so they can LIKE it and post comments, photos, etc. related to our activities. This is the only place the GENERAL PUBLIC can post comments, photos, etc. for KofC Saint Jude Council 6551. As shown at the bottom right of the ABOUT button page, Eric Sperrazza, created and currently manages this FACEBOOK page.

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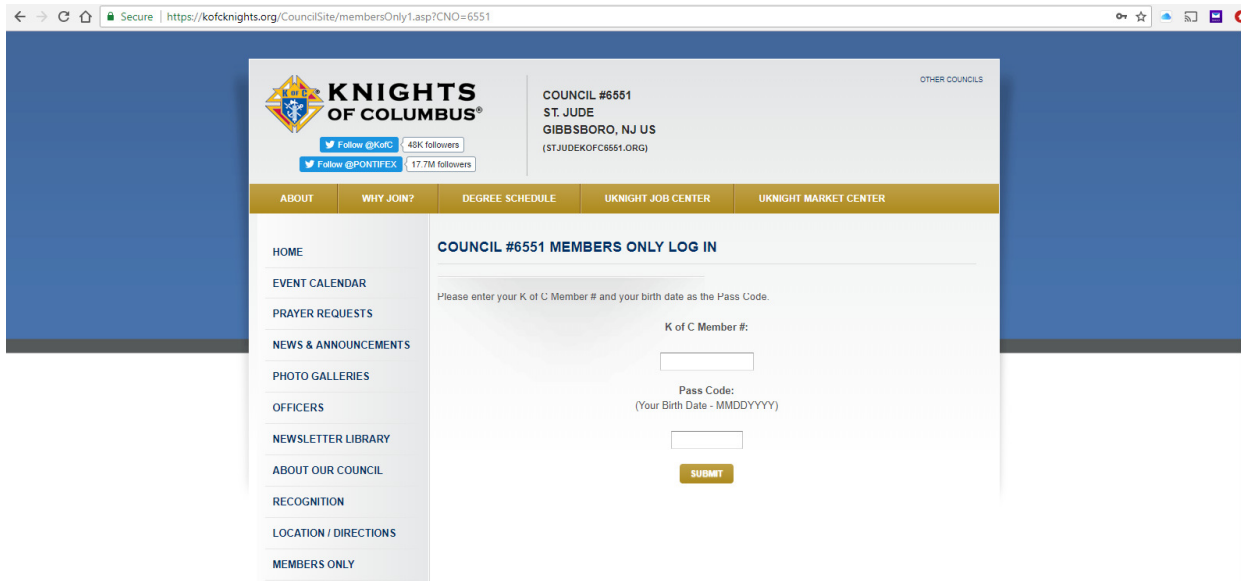
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Part 1, Overview (continued)

Here is a screen shot of the current WEB entry page as seen on my LAPTOP:



The buttons at the top of the page do what they say they will do as do the menu buttons on the left side of the screen. If you select MEMBERS ONLY (11 down on the left side) you get this screen which requires you to enter the K of C MEMBER # off your 3rd or 4th Degree Card and your Date of Birth (MMDDYYYY) which stands for 2 digit MONTH, 2 digit DAY, and 4 digit YEAR. More to follow in Part 2. Until then, take a look at what is behind the buttons.



My background in Social Media is I edited and produced our award-winning Council Matters Newsletter from 2011 thru 2014 and ran the original award-winning Web Pages that hosted our activities, newsletter, and photos.